

**C.R.I. PUMPS**

Pumping trust. Worldwide.

**NEWS LETTER**

## C.R.I., the leader in manufacturing energy-efficient pumps, bags National Energy Conservation Award from the Government of India for the 6th time

*C.R.I., a pioneer in the fluid management industry providing energy-efficient products and solutions for various applications in varied industries, has won the most prestigious National Energy Conservation Award 2020 from the Govt of India. It is notable that C.R.I. is the highest contributor of many government projects.*

### New Delhi, 12th January 2021

Another feather in its cap, C.R.I. has won the prestigious National Energy Conservation (NEC) Award for the year 2020 for the 6th time and 4th in a row.

A cumulative saving of over 17,000 Million Units of electricity for the nation isn't a cakewalk. Not just power saving, C.R.I. pumps have also reduced carbon footprint to the extent of 14 Million Metric Tonne. Manufacturing energy-efficient pumps as its DNA, C.R.I. once again proves itself as a brand with responsibility as much as innovation.

With a strong portfolio of Star-Rated Pumps, C.R.I. has successfully installed over 1.65 million pumps across the nation till date, helping people of various segments from agriculture to manufacturing industries benefit with lucrative savings.

Receiving the award from Hon'ble Minister of State (IC) - Ministry of Power, Shri R.K.Singh, Mr G. Selvaraj, Joint Managing Director, C.R.I. Group said, "This is the sixth time C.R.I. has won its NEC Award for offering the most energy-efficient pumps helping our consumers and the country save a significant amount of energy and money. I feel extremely proud to say that this year is our sixth award and for the fourth consecutive year. We are extremely honoured for the recognition and I thank the Government of India for appreciating and recognising our persistent efforts towards energy-saving and it's absolutely encouraging us to push our limits further to work beyond and further. I feel grateful to our customers, channel partners and stakeholders for the trust and supporting C.R.I. in our every step forward. The company is deeply indebted to its R&D Division (FLUDYN ADVANCED

TECHNOLOGY CENTRE), its engineers, the management and every staff member for bringing the best out of us."

To highlight a few of the Group's achievements, C.R.I. is one of the few companies that invest a great number of resources in Internet of Things (IoT) enabled Smart Pumps to save environmental resources like energy, water, time & money and so far C.R.I. has supplied over 60,000 IoT-enabled Smart Pumps. Government of India strives to implement various energy saving projects including AgDSM & Solar projects, C.R.I. stands by the government and provides its fullest support in making them successful.

C.R.I.'s efforts in conserving energy doesn't end with designing and manufacturing energy-efficient pumps. C.R.I. also has made enormous contributions in creating awareness about harnessing solar energy in an effort to save non-renewable energy and has supplied over 43,000 IoT-enabled Solar Pumpsets made of cutting-edge technology with A.C. and D.C. motors. When durability is taken into account, C.R.I. Solar Pumping Systems are also well-known in the solar segment.

As a future centric organization, C.R.I. will be working more towards the next generation IoT enabled smart & energy-efficient pumpsets and with a promise to save the best of energy to the nation and it's consumers.



Valves - Pumps - Pipes - IoT Drives & Controllers  
Wires & Cables - Solar Systems - Motors

### About the Company:



C.R.I. ranks high among the world's fastest-growing fluid management solution providers with a wide global presence. C.R.I. offers Pumps, Motors, Valves, IoT Drives & Controllers, Pipes, Wires & Cables, and Solar Pumping Systems. The Group has a diversified range of 9,000 products in its portfolio and is among the few to manufacture 100 percent stainless steel pumps in the world. C.R.I. products are sold through 20,000 outlets spread over 120 countries backed by 1,500 service centres worldwide. The company has 21 manufacturing facilities across the globe and has made acquisitions in the U.K. and Italy. The R&D division - "Fludyn Advanced Technology Centre" is recognised by the Ministry of Science & Technology. It has been India's top Exporter; winner of EEPC (Engineering Export Promotion Council) award 14 times and also won National Energy Conservation (N.E.C.) award Six times.

**C.R.I. Fluid Systems products cater to diverse segments such as:**

Chemical & Process, Power, Water & Waste Water, Oil & Gas, Pharma, Sugar & Distilleries, Paper & Pulp, Marine & Defence, Metal & Mining, Food & Beverage, Petrochemical & Refineries, Solar, Building, HVAC, Fire Fighting, Agriculture & Residential.

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