

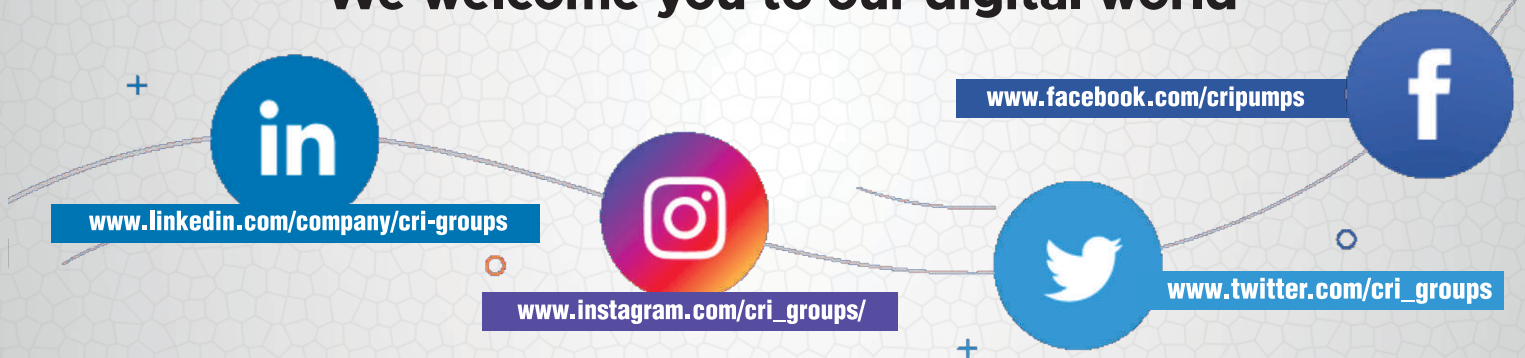
WINGS IN SOCIAL MEDIA

Broadening our horizons using the digital platforms

It's not about reaching people, but it's about engaging them. Using our digital strategy, we have reached over a whopping 7 crore people in the last 7 months and we have garnered a follower base of 130K+ in Facebook, YouTube, LinkedIn, Twitter and Instagram.

We have executed some interesting campaigns with relevance to elections, water conservation awareness and people of the society who work towards a better tomorrow. Not that the number is the only thing that matters, but we are proud to say that we have executed over a 394 successful campaigns that emotionally connect the consumers to the C.R.I. family.

We welcome you to our digital world



To give you the experience of our complete product ranges, we have launched a virtual 360-degree view of our gallery. Walk into our experience centre at

<https://experience.crigroups.com>



360°



360°



360°