



01.11.2025 - 15.12.2025



- Assured gift with every agricultural pump purchase
- For registered agricultural pumpsets:
 - Special prizes through Lucky Draw
 - 3 months extended warranty

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C.R.I. KISAN UTSAV - LUCKY DRAW TERMS & CONDITIONS

1. The C.R.I. Kisan Utsav Lucky Draw scheme is valid for customers who purchase and register any of the following pumpsets during the period from 1st November 2025 to 15th December 2025. Eligible Products: 100mm, 150mm, 150/175mm, 150/200mm, 200mm & 225mm Borewell Submersible Pumpset (3HP & above), Openwell Submersible Pumpset (2HP & above), Centrifugal Monoblock Pumpset – Jumbo & ACM (1.5HP & above).
2. Registration Methods:
 - Scan the QR code on the purchased product and register, (OR)
 - Request the dealer to register on behalf of the customer, (OR)
 - Call Toll-Free number & Register : 1800 121 1243, (OR)
 - Register through Chatbot: +91 95004 01115
3. The scheme is applicable only in the following states: Madhya Pradesh, Rajasthan, Maharashtra, Chhattisgarh, South Haryana, Uttar Pradesh, Gujarat, West Bengal, North Karnataka, Jharkhand, Odisha, Bihar and Assam.
4. Employees and directors of the company, its subsidiaries, affiliated companies, dealers, retailers, agencies, and all other associated companies are not eligible to participate in this scheme.
5. The lucky draw will be conducted weekly by the Corporate Office. Winners will be announced on the company's website and informed directly to the customers. Bumper Prizes will be announced before 22nd December 2026.
 - Weekly Prizes include: Mixer Grinder, Induction Stove, Gift Voucher, Mobile Phone, Smart Watch, Travel Duffel Bag, SS Water Bottle, Electric Kettle.
 - Bumper Prizes include: Two-Wheeler, LED TV, Washing Machine.
6. All communication with participants will be sent via SMS or email, using the product registration details. It is the participant's responsibility to update the company in case of any change. The company assumes the contact details provided are correct and will not be responsible for errors. Any SMS or email sent to the registered contact will be deemed as received.
7. This scheme is applicable only to purchases made and registered during the scheme period. Registrations made after 15th December 2025 will not be eligible.
8. Distribution of prizes will be made through C.R.I. Authorized Dealers / Retailers. Winners must collect the prizes by submitting valid proof.
 - For the two-wheeler, the company will provide the prize at ex-showroom price only. The winner must bear all other costs such as road tax, insurance, registration, and applicable taxes.

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C.R.I. PUMPS • PIPES • WIRES & CABLES • SOLAR



SUBMERSIBLE MEANS C.R.I. PUMPS

 **COPPER
ROTOR WITH
MOTOR**

 **UPTO 760 MTR
(2500 FT)
MAXIMUM DEPTH**

 **SPARES READILY
AVAILABLE AT
YOUR LOCATION**



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9. Winners must claim/collect their prizes within 30 days of receiving intimation. Unclaimed prizes after this period will be forfeited without further notice.
10. Prizes are non-transferable. No cash redemption or substitution is allowed. If a prize is unavailable, the company reserves the right to substitute it with one of equal or greater value.
11. For any defect/service issue in the prize item, customers must approach the manufacturer or its authorized service centers directly. The company will not provide service/warranty for prizes.
12. Images shown in promotional materials are for representation only. Actual prize design, size, color, or model may vary.
13. The decision of the company on winner selection will be final and binding. No correspondence will be entertained.
14. The company is not responsible for any technical errors or issues in the transmission/registration process.
15. The company reserves the right to terminate, modify, or amend the offer at any time if fairness, integrity, or proper administration is jeopardized, or for reasons beyond its control.
16. The company reserves the right to disqualify any participant who tampers with or abuses the process or terms of the offer. Failure by the company to enforce rights at any stage does not constitute a waiver.
17. The company is not liable for any direct or indirect costs or expenses in relation to the scheme. All applicable taxes on prizes must be borne by the winners.
18. The company does not commit to responding to queries, suggestions, or feedback regarding the scheme, nor is it obligated to provide reasons for inclusion/exclusion of any participant.
19. The company reserves the right to disqualify any dealer, retailer, mechanic, or customer if unfair trade practices are observed or reported, without prior notice.
20. The supply of products under this scheme is subject to stock availability with authorized dealers and retailers. Pending/back orders will not be considered.
21. The company reserves the right to modify, withdraw, or alter the scheme's terms and duration without prior notice.
22. In case of disputes, the company's decision will be final and binding.
23. All disputes are subject to the jurisdiction of Coimbatore courts only.